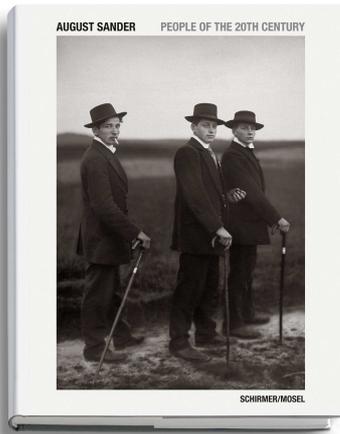


Munich, November 2013

PRESS RELEASE



August Sander – People of the 20th Century

The complete edition in one volume

In his *People of the 20th Century* photographer August Sander (1876-1964) created a monumental work, which is unique in the history of photography both as an idea and a project, and has long been deemed a classic of photographic literature. We are now proud to present the 2002 seven-volume edition in a single, massive volume. It includes all the original images (619 full-page duotone plates).

August Sander People of the 20th Century

A cultural work of photographs
divided into seven groups
Edited by Die Photographische
Sammlung/SK Stiftung Kultur
Texts by Gabriele Conrath-Scholl
and Susanne Lange
Complete edition in one volume
808 pages, 619 duotone plates
ISBN 978-3-8296-0644-8
€98.-; US \$ 125.-; GBP 90.-

In the course of his life August Sander produced hundreds of single and group portraits, and arranged them according to professional, social or family aspects. The result is a general cross-section of German society, essentially during the Weimar Republic, a project that in scope, importance and compositional clarity has remained unparalleled until today

Today, *People of the 20th Century* is a benchmark reference work in cultural history, and its immense charisma has forever met with worldwide interest in countless different fields including and beyond the specialist area of photography. The works of August Sander were particularly well received in the world of German literature: Renowned authors such as Kurt Tucholsky, Thomas Mann and Alfred Döblin all concerned themselves with Sander's epochal photographic work, and it continues to occupy literary figures and photography experts such as Wolfgang Kemp or Ulf Erdmann-Ziegler. For numerous contemporary photography artists (such as Bernd & Hilla Becher and many of their students Sander became a model and inspiration on account of his methodical approach.

What makes August Sander's work so unique is that nobody before or after him has created such a comprehensive portrait of a society, let alone one that is so compelling and close to life. Like the multi-volume edition of 2002, this publication contains a representative selection of his work in its entirety guided by the concept Sander himself developed for his "cultural work in photographic images":

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Alongside the so-called master portfolio Sander had seven groups (from “The Farmer” to “The Last People”), which were divided across 45 portfolios and subdivided into further groups according to profession and social standing.

Taken as a whole this tremendous photographic work brings together not only a photo-historical but also a social, economic, political and cultural history of an entire epoch. Though centering on the photographer’s home base of Cologne and the surrounding region extending from the Lower Rhine to the Westerwald, August Sander’s photographic oeuvre has achieved worldwide renown that goes beyond the local history aspect. Thanks to his timeless, objective modernity and his encyclopedic approach it has long since left its local origins far behind it. With his globally acclaimed project, August Sander created one of the major contributions to photography and social history of his day – the epoch spanning the two World Wars. His outstanding work found acceptance above all in the United States, and proved to be pioneering for the history of American photography.

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