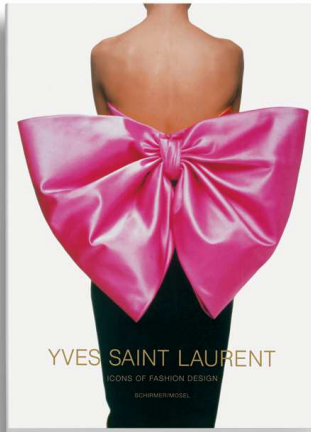


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PRESS RELEASE

Fashion photography – a book of superlatives
Yves Saint Laurent
Icons of Fashion Design / Icons of Photography
The prêt-à-porter edition at Schirmer/Mosel

A book about a fashion designer that features breathtaking works by the world's greatest fashion photographers such as Richard Avedon, Helmut Newton, Irving Penn, Guy Bourdin, Horst P. Horst, Hans Feuerer, Bruce Weber, Peter Lindbergh and many others can only be dedicated to a genius. The genius in this case is Yves Saint Laurent. In this book, the master photographers pay tribute to him and his trailblazing fashion design.

Our book, authorized and supported by Yves Saint Laurent, depicts the great couturier's marvelous fashion designs from the launch of his own fashion company in 1962 to its 25th anniversary in 1987, the artist's genius period, so to speak. Altogether 135 couture models, shot by the greatest fashion photographers of the 20th century (47 in total) for the world's most renowned magazines, make this book a summit of the arts, beauty and sensuality, elegance, and unparalleled creativity.

French poet Marguerite Duras, a friend and admirer of the designer, has crowned our visual tribute with her poetic introductory text.

This year two movies were made celebrating the life and work of Yves Saint Laurent. Those who really want to know why should get this book, now available in a small-format prêt-à-porter edition at Schirmer/Mosel for just €29.80 (US \$ 39.95).

Yves Saint Laurent
Icons of Fashion Design /
Icons of Photography
Text by Marguerite Duras
232 pages
135 color and duotone plates
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